

**City of Clawson, MI  
Policy and Procedure**

<b>NUMBER:</b> PP-17	<u>  X  </u> Administrative
<b>DATE:</b> March 25, 2010 (Revised November 19, 2010)	<u>          </u> Approved by Council
<b>ISSUED BY:</b> City Manager	
<b>SUBJECT:</b> Facebook Policy	

The City of Clawson has created a Facebook page to reach residents, businesses and visitors through social media. The City's Facebook page provides an opportunity for people to comment about programs and services offered by the City and / or events happening in the City. The City's Facebook policy is as follows:

- Comments should relate to the topic being discussed in the original post.
- Comments should not contain profanity, racial slurs or any other derogatory terms.
- Comments should not contain personal or defamatory attacks.
- Comments should not contain random or unintelligible text.
- Reasonable arguments for opposing views are encouraged.
- A posted comment is the opinion of the poster only, and publication of a comment does not imply endorsement or agreement by the City of Clawson.
- The City's Facebook page is not the place to endorse candidates or a particular stance on a currently active ballot measure or specific legislation.
- Comments should not advertise commercial products or services.
- Comments are not retained by the City and are specifically not subject to FOIA.
- There is no right of privacy on the City's Facebook page because the page is a public forum.
- This comment policy may be revised at any time.
- The City reserves the right to block or remove any comments that violate this policy or are for example illegal; contain threats or defamatory content.
- Anonymous postings or multiple postings by the same user or by the same person using a fictitious or different name will not be permitted.
- Comments are intended to be pertinent to circumstances involving matters within the city or the administration of its governmental affairs.
- Persons who are members of boards or commissions within the city government should not use Facebook to comment upon the conduct of business concerning the actions of the board or commission upon which they serve.
- Your submission of a comment constitutes your acceptance of this policy.

If you have any questions or comments about this policy, please feel free to contact the City.