

Clawson Downtown Design Grant Program

- A Grant Program offering the assistance from a design professional to help generate ideas of the “possible” for building improvements to owners and lessees.
- A Grant Program available to commercial property/building owners and lessee/business owners.
- A Grant Program with dollars budgeted and allocated annually by the DDA with any unexpended dollars rolled over to the next year for granting.
- A program targeted to improve the aesthetics and conditions of commercial businesses in DDA District.

Applications are available at the DDA or Chamber of Commerce offices.



Clawson Downtown Development Authority
425 N. Main Street
Clawson, MI 48017
Phone: 248-435-4500
Fax: 248-435-0515
www.downtownclawson.com

*A Program of the
Clawson Downtown Development
Authority*

Clawson Downtown Design Assistance



Classic • Comfortable • Convenient

A program to encourage the continued revitalization of downtown Clawson.

☎ 248-435-4500

Clawson Downtown Design Assistance Program

The *Clawson Downtown Design Assistance Program* was created to encourage tasteful and compatible economic investment, building improvement, and revitalization in the historic downtown of Clawson.

With the popularity of all the new television

design programs—we have all come to realize that the application of color, selection of accent items, or the arrangement of elements can take the ordinary or even disorganized and make it extraordinary and beautiful. However, not everyone has the ability to “see the possibilities”. The Clawson Downtown Development Authority believes that offering the assistance of a design professional that can help commercial property owners “see the possibilities” will result in not only a more aesthetically pleasing downtown but will also result in increased patronage and economic investment in the downtown.

Design Grants are available for commercial properties within the DDA district.

Program Overview

The DDA will budget and allocate funding toward the program annually. Grant money is available for the initial year 2004/2005 which will be rolled over each year if unexpended. Each building/business is eligible for up to 10 hours of Design Assistance under the Grant program. The DDA will pay the Designer directly for the services offered.

Design Grants are available to Building/Property owners and Lessee/Business owners within the Clawson Downtown Development District on a first come first serve basis.

Design services are limited to façade or building exterior improvements. The improvements can include new construction on a vacant lot, additions—such as second stories, façade improvements, paint schemes, new signage and/or rear entry improvements.



How to Apply

Applications are available from the City offices or the Chamber of Commerce office.

1. The first step is to fill out the application and turn it into the DDA office at City Hall.
2. The DDA Grant Subcommittee will review your request and determine if it is consistent with their adopted downtown plans and policies.
3. If the DDA Grant Subcommittee determines that what you would like to do is eligible, you will receive a copy of your application back with approval and an appointment will be arranged between you, the DDA and the designer.
4. The applicant must provide assurances that it is their intent that improvements will be made within one year of the completion of the design services.

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* All building & site improvements subject to all reviews and approvals required by city codes and ordinances.