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Localnews

Showtime in Clawson

Friday, July 4, 2008 3:00 AM EDT

CLAWSON -- Motorists who encounter a road block on Main Street, just south of 14 Mile, the evening of July 12 are advised to park and enjoy an inaugural event meant to promote the city's growing downtown.

"We want to get people downtown," said Joan Horton, a member of Clawson's Downtown Development Authority.

With that in mind, the DDA is sponsoring the first Cinema in the Streets event beginning at 6 p.m. Saturday, July 12.

Main Street between Tacoma and 14 Mile Road will close around 5 p.m. While crews set up a huge movie screen at 14 Mile Road, visitors can enjoy a meal downtown and other activities prior to the movie, which begins at dusk.

"We'll be playing music," Horton said. "We'll have inflatables for the kids, magicians and face painting."

DDA members have selected 1982 film, E.T., the Extra Terrestrial by Director Steven Spielberg, which Horton believes both adults and children will enjoy.

"Parents will recognize it and it will be long enough that they haven't seen it," Horton said. She speculates that many of the younger generations may never have seen the movie.

Visitors should bring their own chairs. Popcorn is being served. There is no cost to view the movie.

Horton says that the DDA has been working on the project for several months. City Council earlier this week gave their unanimous approval for south Main Street to be closed for the event.

The DDA will have a float in this Friday's July 4 parade advertising the event.

"We'll be passing out information then," Horton said.

Mayor Penny Luebs said that the event is a great idea.

"I think the outdoor movie night in the downtown area is a fabulous event," she said. "I'd love to see more community events. It's an opportunity for the businesses to highlight their wares and an opportunity for families to do a low-cost, fun-filled event."

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